



# ABM CSR UPDATES



# Tree Planting

We had a successful tree-planting initiative that took place on Monday, November 13, 2023, at Isinya this was in line with the special Tree Planting Holiday issued by the Government. Despite the challenges posed by the rain, 56 of our dedicated staff from Chloride and ABM participated in the event and planted 300 trees. This accomplishment not only contributes significantly to our environmental sustainability goals but also aligns with the broader national effort to enhance green spaces and combat climate change.





ABM staff came together for a successful cleanup initiative outside our premises! The initiative was to ensure we maintain a clean and welcoming environment.

# Post-National Plogging Drive

The Post-National Plogging Drive held on November 18, 2023, with 158 dedicated participants aiming to positively impact the environment. The event featured insightful talks by notable speakers, including Emmanuel Juma from the Nairobi County Government Environment Enforcement Unit, Dr. Catherine Mbaisi, NEMA Education and Awareness Director, Richard Kainika, Secretary General of the Kenya Association of Waste Recyclers, and Benard Mulwa representing Shofco Kenya and Fishers of Men CBO. Special recognition was given to outstanding contributors in the plogging activity, with Benard Wambua leading with 2.6 kgs, followed by Wafula Martin (2.3 kgs), David Mundia (2.2 kgs), Justus Odunga (1.8 kgs), Lawrence Matu (1.8 kgs), and Jessica (1.7 kgs), each earning well-deserved awards for their exceptional efforts.



# ABM Group's CSR Donation to City Eye Hospital

ABM Group, reaffirms its commitment to community development beyond business pursuits. We collaborated with City Eye Hospital to strengthen its community outreach program. The donation, including a vehicle and a fundus camera, aims to support City Eye Hospital's efforts in providing accessible and affordable quality eye care. Group's CEO, Guy Jack, acknowledges the hospital's outstanding work in delivering quality eye care to economically disadvantaged individuals in East Africa. The donated resources are expected to significantly contribute to the hospital's outreach program, which has already screened over 80,000 people, aligning with its goal of early eye care intervention.



# Bring Your Family to Work

This year, we introduced the "Bring Your Family to Work" initiative reinforcing our commitment to a supportive workplace. The program has offered our loved ones a valuable opportunity to gain insights into our workspace and understand the nature of our work. Thanks to all involved, we plan to continue this initiative next year promising an even more engaging and fun-packed experience for all.

